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[Evolutionary Psychology](#) Jul 28 2019 Evolutionary Psychology: Genes, Environments, and Time is an extremely student-friendly textbook that explores with depth all the central topics in evolutionary psychology, integrating perspectives from psychology, ethology, evolutionary biology, anthropology, and zoology. This is a uniquely written text that combines humour and thoughtful scholarship, examining the major theoretical perspectives and delivering an entertaining read to students. Drawing upon cutting-edge research and case studies as well as paying appropriate attention to important technical concepts, author Brett Pelham delivers a keenly analytical approach to the subject. In addition to covering traditional topics, Evolutionary Psychology also explores the frequently overlooked topics of parenting, culture, life history theory, and applied evolutionary psychology. This textbook is apt for undergraduate students taking courses in psychology and anthropology.

**Social Psychology** Sep 02 2022 "The new 11th edition of Aronson et al.'s Social Psychology continues a decades-long legacy of accessible and narrative-driven exploration of cutting-edge scientific research. The revised edition brings this engaging sensibility to the review of classic and emerging findings in the field, and focuses a social psychological lens on contemporary developments in the world, including the COVID-19 pandemic, the ubiquity of web-based classrooms and workplaces, sobering spikes in racial violence, and political upheaval in the United States. The 11th edition also welcomes to the author team Elizabeth Page-Gould and Neil Lewis, Jr., two social psychologists who have followed the lead of Elliot Aronson by devoting their research careers to the study of pressing societal issues such as intergroup relations and racial inequity"--

**Social Psychology** Oct 03 2022 Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

[Social Psychology](#) Dec 25 2021 MyPsychLab is an online learning and teaching tool designed to increase student success through assessment and research features. This title introduces MyPsychLab for Social Psychology. It includes a preface, a sample syllabus, and a comprehensive list of video sources.

[Psychologie](#) Jun 30 2022 Die Psychologie - vielfältig und schillernd: Ein Fach mit spannenden Teilgebieten und kontroversen Diskussionen, eine fundierte Wissenschaft, eine Möglichkeit, sich mit

eigenen Erfahrungen und fremden Kulturen auseinanderzusetzen - nah am Leben! Das einführende Lehrbuch von David Myers stellt das Fach so komplett wie kein anderes vor: alle Grundlagenfächer und die 3 großen Anwendungsfächer Klinische, Pädagogische und Arbeits- und Organisationspsychologie. Die 3. Auflage wurde - unter Mitarbeit von Studierenden - komplett überarbeitet. Leicht lernen: Mit leicht verständlichen, unterhaltsamen Kapiteln, klaren Definitionen, „bunten“ Exkursen, Zusammenfassungen und Prüfungsfragen am Kapitelende. Mit interaktiver Lernwebsite und umfangreichem Zusatzmaterial. Und mit Spaß: Über 900 bunte Abbildungen und Cartoons bringen Psychologie auf den (witzigen) Punkt! Psychologisch denken: Durch zahlreiche Leitfragen, Denkanstöße und Übungen zeigt Myers, wie das Wissen angewendet wird, wo Psychologie im Alltag zu erfahren ist. Ob Sie Psychologie studieren oder zu denen gehören, die schon immer wissen wollten: Was sagen eigentlich die Psychologen dazu? - Der MYERS ist Ihr Einstiegsbuch in die Psychologie!

Psychology of Prejudice and Discrimination Mar 04 2020 Psychology of Prejudice and Discrimination provides a comprehensive and compelling overview of what psychological theory and research have to say about the nature, causes, and reduction of prejudice and discrimination. It balances a detailed discussion of theories and selected research with applied examples that ensure the material is relevant to students. Newly revised and updated, this edition addresses several interlocking themes, such as research methods, the development of prejudice in children, the relationship between prejudice and discrimination, and discrimination in the workplace, which are developed in greater detail than in other textbooks. The first theme introduced is the nature of prejudice and discrimination, which is followed by a discussion of research methods. Next comes the psychological underpinnings of prejudice: the nature of stereotypes, the conditions under which stereotypes influence responses to other people, contemporary theories of prejudice, and how values and belief systems are related to prejudice. Explored next are the development of prejudice in children and the social context of prejudice. The theme of discrimination is developed via discussions of the nature of discrimination, the experience of discrimination, and specific forms of discrimination, including gender, sexual orientation, age, ability, and appearance. The concluding theme is the reduction of prejudice. An ideal core text for junior and senior college students who have had a course in introductory psychology, it is written in a style that is accessible to students in other fields including education, social work, business, communication studies, ethnic studies, and other disciplines. In addition to courses on prejudice and discrimination, this book is also adapted for courses that cover topics in racism and diversity. For instructor resources, consult the companion website (<http://www.routledge.com/cw/Kite>), which includes an Instructor Manual that contains activities and tools to help with teaching a prejudice and discrimination course; PowerPoint slides for every chapter; and a Test Bank with exam questions for every chapter for a total of over 1,700 questions.

*Revel for Social Psychology Access Card* Sep 09 2020 For courses in Social Psychology Make research relevant through a storytelling approach Revel(TM) Social Psychology introduces the key concepts of the field through an acclaimed storytelling approach that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, authors Elliot Aronson, Tim Wilson, and Sam Sommers present the classic studies that have driven the discipline alongside the cutting-edge research that is the future of social psychology. In addition to updated research references, the 10th Edition offers engaging new student-focused features that help students understand how what they're studying is applicable to their own lives. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: Revel is a fully digital delivery of Pearson content. This ISBN is for the standalone Revel access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use Revel.

*SOCIAL PSYCHOLOGY, Second Edition* Oct 23 2021 This comprehensive book is an earnest

endeavour to acquaint the reader with a thorough understanding of all important basic concepts, methods and facts of social psychology. The exhaustive treatment of the topics, in a cogent manner, enables the students to grasp the subject in an easy-to-understand manner. Logically organised into 17 chapters, the book commences with the introduction of social psychology, research methods, theoretical foundations, self and identity, social cognitions, perception and attribution, socialisation, social attitude and persuasion, and goes on to provide in-depth coverage of stereotyping, prejudices and discrimination, behaviours in groups, social norms and conformity behaviour, leadership and social power, interpersonal attraction and relationship, social influence, aggression, prosocial behaviour, language and communication, along with applications of social psychology. The theme of the book incorporates latest concepts and researches, especially Indian researches and findings, thus making the book more understandable and applicable in Indian context. Written in an engaging style, the book is intended for the undergraduate and postgraduate students of social psychology and sociology/social works. HIGHLIGHTS OF THE BOOK • The text encompasses adequate content of the subject required at the university level as well as for UGC/NET examination. • Every chapter begins with learning objectives, followed by key terms and ends with summary and review questions. • The text emphasises clarity (avoids technical language) to enhance its effectiveness. • Objective-type questions given at the end of the book test the students' understanding of the concepts. • Glossary is provided at the end of the book to provide reference and at-a-glance understanding. NEW TO THE EDITION • Expands and clarifies a number of concepts in an easy-to-understand language. • Additional questions (objective-type) based on the demand of the students. • New and replacement figures for clear understanding of the concepts. TARGET AUDIENCE • BA/BSc (Psychology) • MA/MSc (Psychology) • MSW/MA (Social Work)

Politics of Social Psychology Sep 21 2021 Social scientists have long known that political beliefs bias the way they think about, understand, and interpret the world around them. In this volume, scholars from social psychology and related fields explore the ways in which social scientists themselves have allowed their own political biases to influence their research. These biases may influence the development of research hypotheses, the design of studies and methods and materials chosen to test hypotheses, decisions to publish or not publish results based on their consistency with one's prior political beliefs, and how results are described and dissemination to the popular press. The fact that these processes occur within academic disciplines, such as social psychology, that strongly skew to the political left compounds the problem. Contributors to this volume not only identify and document the ways that social psychologists' political beliefs can and have influenced research, but also offer solutions towards a more depoliticized social psychology that can become a model for discourse across the social sciences.

*Social Psychology (with APA Card)* Aug 01 2022 Kassir/Fein/Markus' SOCIAL PSYCHOLOGY, 11th Edition, brings chapter concepts to life through a unique emphasis on current events in sports, music, entertainment, technology, social media, business, world politics and more. Combining scholarship with real-world illustrations, it helps you understand the field of social psychology through engaging connections to everyday life. Integrating both classic and emerging research, the text delivers comprehensive coverage of social cognition and applications to law, business, and health and well-being. In addition, author Hazel Rose Markus, a respected researcher in the study of cultural psychology, integrates culture and diversity topics into every chapter. Also available, the MindTap digital learning solution powers you from memorization to mastery with videos, interactive assignments, note-taking tools, a text-to-speech app, a reader and much more.

**Social Psychology With Connect Plus** Jan 26 2022

*Wahrnehmungspsychologie* May 30 2022 Wahrnehmungspsychologie ist ein zentrales Prüfungsthema im Studiengang Psychologie - und Goldsteins Lehrbuchklassiker ist seit Jahren Marktführer. Die neue Auflage ist passgenau auf die Bachelor- und Master-Studiengänge zugeschnitten. Die Themenpalette dieses Lehrbuchs ist nicht nur prüfungsrelevant, sondern auch faszinierend - und für manchen Laien auch verständlich lesbar. In 16 Kapiteln beantwortet Goldstein die folgenden Fragen: Was ist Wahrnehmung? Was sind die neuronalen Mechanismen der

Wahrnehmung? Inwieweit arbeitet das Gehirn ähnlich wie ein Computer? Wie wird das Netzhautbild verarbeitet? Wie nehmen wir Farbe wahr? Wie erkennen wir Objekte? Wie nehmen wir Tiefe und Größe von Objekten wahr? Wie erkennen wir Bewegung? Wie funktioniert unser Gehör? Wie nehmen wir Klänge und Lautstärken wahr? Wie erkennen und verstehen wir Sprache? Wie funktionieren unsere Sinne?

EBOOK: Psychology: The Science of Mind and Behaviour, 4e Dec 01 2019 EBOOK: Psychology: The Science of Mind and Behaviour, 4e

*Social Psychology* Feb 24 2022 "The new 11th edition of Aronson et al.'s *Social Psychology* continues a decades-long legacy of accessible and narrative-driven exploration of cutting-edge scientific research. The revised edition brings this engaging sensibility to the review of classic and emerging findings in the field, and focuses a social psychological lens on contemporary developments in the world, including the COVID-19 pandemic, the ubiquity of web-based classrooms and workplaces, sobering spikes in racial violence, and political upheaval in the United States. The 11th edition also welcomes to the author team Elizabeth Page-Gould and Neil Lewis, Jr., two social psychologists who have followed the lead of Elliot Aronson by devoting their research careers to the study of pressing societal issues such as intergroup relations and racial inequity"--

**Social Psychology with Connect Access Card** Oct 11 2020 Reflecting your students and their world. How many of the students in your Social Psychology course are Psychology majors? Business? Sociology? Education? In the 11th edition of *Social Psychology*, David Myers once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners. With LearnSmart, students know what they know and master what they don't know and faculty are able to move to more in-depth classroom discussions. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding "Applying Social Psychology" chapters all ensure that regardless of your students' interests and future plans, *Social Psychology* will engage them. This 11th edition also features the contributions of Jean Twenge, author of *Generation Me* and *The Narcissism Epidemic*, further bolstering the direct connection to today's students.

*Self and Society* Apr 28 2022 A clearly written introduction to the symbolic interactionist perspective in social psychology and in sociology as a whole. The text provides several examples.

*Transkulturelle Psychiatrie - Interkulturelle Psychotherapie* May 06 2020 Kulturelle Unterschiede wahrnehmen und danach handeln - ein hochaktuelles Thema. Der kulturelle Hintergrund ist bei psychischen Erkrankungen besonders bedeutsam. Wie aber mit Patienten aus fremden Kulturkreisen umgehen? Internationale Autoren aus Ethno- und Anthropologie, Psychoanalyse, Ethnopsychiatrie und Kulturwissenschaften porträtieren hier facettenreich die "Transkulturelle Psychiatrie" und geben ihr ein Gesicht. Ziel ist der multiperspektivische Blick für klinisch tätige Psychiater, Psychologen und Studierende. Dies gilt für die Theorie und explizit auch für die Praxis. Wesentlich für Leser: die enge Verzahnung von Theorie und Praxis.

*The Social Psychology of Living Well* Dec 13 2020 How to live well and the search for meaning have long been of intense concern to humans, perhaps because *Homo sapiens* is the only species aware of its own mortality. In the last few decades, empirical psychology made a major contribution to this quest. This book surveys groundbreaking work by leading international researchers, demonstrating that social psychology is the core discipline for understanding well-being and the search for meaning. Basic conceptual and theoretical principles are discussed, drawing on philosophy, evolutionary theory and psychology, followed by a review of the role of purposeful, motivated activity and self-control in achieving life satisfaction. The role of emotional and cognitive processes and the influence of social, interpersonal and cultural factors in promoting a happy and meaningful life are

discussed. The book will be of interest to students, practitioners and researchers in the behavioral and social sciences, as well as to laypersons for whom improving the quality of human life and understanding the principles of well-being are of interest.

**12 Rules For Life** Apr 16 2021 Aktualisierte Neuauflage Wie können wir in der modernen Welt überleben? Bestsellerautor Jordan B. Peterson beantwortet diese Frage humorvoll, überraschend und informativ. Er erklärt, warum wir Kinder beim Skateboarden alleine lassen sollten, welches grausame Schicksal diejenigen ereilt, die alles allzu schnell kritisieren und warum wir Katzen, die wir auf der Straße antreffen, immer streicheln sollten. Doch was bitte erklärt uns das Nervensystem eines Hummers über unsere Erfolgschancen im Leben? Dr. Peterson diskutiert Begriffe wie Disziplin, Freiheit, Abenteuer und Verantwortung und kondensiert Wahrheit und Weisheit der Welt in 12 praktischen Lebensregeln. Der SPIEGEL-Bestseller jetzt in überarbeiteter Neuauflage.

**Social Psychology: How Other People Influence Our Thoughts and Actions [2 volumes]** Nov 23 2021

This book provides an introduction to social psychology that covers its history, theories, and core concepts. It explains intrapersonal (how others influence our views about ourselves) and interpersonal (how we think about and act toward other people) applications of this discipline in today's society. • Presents perspectives on many contemporary issues—such as shooting events, terrorism, autism, post-traumatic effects on veterans, transgender issues, prejudice, and antisocial behavior—that help readers to develop critical thinking abilities • Briefly reviews the contributions of famous psychologists and well-known social psychology experiments • Examines topics holistically, providing a thorough and accessible overview of the subject • Includes a bibliography of print and electronic sources for further study as well as a glossary that defines unfamiliar terms

**Global Pandemics and Epistemic Crises in Psychology** Jun 26 2019 Using COVID-19 as a base, this groundbreaking book brings together several renowned scholars to explore the concept of crisis, and how this global event has shaped the discipline of psychology. It engages directly with the challenges that psychology continues to face when theorizing societal issues of gender, race, class, history, and culture, while not disregarding "lived" experiences. This edited volume offers a set of pathways to rethink psychology beyond its current scope and history to become more apt to the conditions, needs, and demands of the 21st century. The book explores topics like resilience, interpersonal relationships, mistrust in the government, and access to healthcare. Dividing the book into three distinct sections, the contributors first examine the current crisis within psychology, then go on to explore how psychology theorizes the subject and the other in a social world of perpetual political, economic, cultural, and social crises, and lastly consider the role of crises in the creation of new theorizing. This is essential reading for advanced undergraduate and postgraduate students of theoretical and philosophical psychology, social psychology, community psychology, and developmental psychology.

*ECGBL 2017 11th European Conference on Game-Based Learning* Jan 02 2020

**The Psychology of Personality** Oct 30 2019 This engaging, comprehensive introduction to the field of personality psychology integrates discussion of personality theories, research, assessment techniques, and applications of specific theories. The Psychology of Personality introduces students to many important figures in the field and covers both classic and contemporary issues and research. The second edition reflects significant changes in the field but retains many of the special features that made it a textbook from which instructors found easy to teach and students found easy to learn. Bernardo Carducci's passion for the study of personality is evident on every page.

**Psychology Applied to Modern Life: Adjustment in the 21st Century** Jan 14 2021 Filled with comprehensive, balanced coverage of classic and contemporary research, relevant examples, and engaging applications, this book shows you how psychology helps you understand yourself and the world—and uses psychological principles to illuminate the variety of opportunities you have in your life and your future career. While professors cite this bestselling book for its academic credibility and the authors' ability to stay current with "hot topics," students say it's one text they just don't want to stop reading. The book and associated workbook are highly readable, engaging, and visually appealing, providing you with a wealth of material you can put to use every day. Important Notice:

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**Psychology Library Editions: Social Psychology** Jul 20 2021 Psychology Library Editions: Social Psychology (30-volume set) brings together an eclectic mix of titles from a wealth of authors with diverse backgrounds, seeking to understand human behaviour and interaction from a socio-psychological perspective. The series of previously out-of-print titles, originally published between 1908 and 1993, includes those from some authors considered to be founders of social psychology and traces the development of the subject from its early foundations.

*Sozialpsychologie* Mar 28 2022 In diesem Buch stellen die Autoren ihre Begeisterung für den Forschungsprozess auf verständliche Weise dar und beschreiben die Ergebnisse des wissenschaftlichen Vorgehens in Bezug zu unserer alltäglichen Erfahrungswelt. So wird eine rigorose, wissenschaftliche Herangehensweise an die Sozialpsychologie präsentiert, die den Leser gleichzeitig interessiert und in ihren Bann zieht.

**"Ehre, wem Ehre gebührt!"** Jun 06 2020 Ehre - ein Begriff, der in westlichen Kulturen vielfach verstaubt anmutet, weltweit aber für ein Phänomen von größter Relevanz steht. Dieses Buch erschließt das vielschichtige Phänomen Ehre in seiner Universalität und Kulturabhängigkeit in einem interdisziplinären Gesamtüberblick. Bei der Betrachtung des Phänomens aus biblisch-theologischer und missiologischer Perspektive erweist sich, dass Ehre kein exotisches Randthema in Theologie und Mission sein darf, sondern geradezu ein Schlüsselkonzept ist, das vielen Menschen dieser Welt den Zugang zum Evangelium erleichtert, ja erst möglich macht.

*The Palgrave Handbook of Critical Social Psychology* May 18 2021 This handbook is the first to bring together the latest theory and research on critical approaches to social psychological challenges. Edited by a leading authority in the field, this volume further establishes critical social psychology as a discipline of study, distinct from mainstream social psychology. The handbook explains how critical approaches to social processes and phenomena are essential to fully understanding them, and covers the main research topics in basic and applied social psychology, including social cognition, identity and social relations, alongside overviews of the main theories and methodologies that underpin critical approaches. This volume features a range of leading authors working on key social psychological issues, and highlights a commitment to a social psychology which shuns psychologisation, reductionism and neutrality. It provides invaluable insight into many of the most pressing and distressing issues we face in modern society, including the migrant and refugee crises affecting Europe; the devaluing of black lives in the USA; and the poverty, ill-health, and poor mental well-being that has resulted from ever-increasing austerity efforts in the UK. Including sections on critical perspectives, critical methodologies, and critical applications, this volume also focuses on issues within social cognition, self and identity. This one-stop handbook is an indispensable resource for a range of academics, students and researchers in the fields of psychology and sociology, and particularly those with an interest in social identity, power relations, and critical interventions.

*Social Psychological Foundations of Clinical Psychology* Jun 18 2021 Uniquely integrative and authoritative, this volume explores how advances in social psychology can deepen understanding and improve treatment of clinical problems. The role of basic psychological processes in mental health and disorder is examined by leading experts in social, clinical, and counseling psychology. Chapters present cutting-edge research on self and identity, self-regulation, interpersonal processes, social cognition, and emotion. The volume identifies specific ways that social psychology concepts, findings, and research methods can inform clinical assessment and diagnosis, as well as the development of effective treatments. Compelling topics include the social psychology of help seeking, therapeutic change, and the therapist-client relationship.

**Social Psychology** Mar 16 2021 Revised edition of the authors' Social psychology, [2016]

*Teams im Vertrieb* Feb 01 2020 Heiko Frenzen entwickelt ein auf die Vertriebsperspektive adaptiertes Modell zur Erklärung des Teamerfolgs und überprüft es anschließend auf Basis einer großzahligen empirischen Erhebung.

**Introductory Psychology in Modules** Sep 29 2019 Introductory Psychology in Modules: Understanding Our Heads, Hearts, and Hands is a unique and comprehensive introduction to psychology. It consists of 36 short modules that keep students engaged with humor, a narrative style, and hands-on activities that facilitate interactive learning and critical thinking. Each stand-alone module focuses on a major topic in psychology, from the brain, sensation, memory, and cognition to human development, personality, social psychology, and clinical psychology. The modular format also allows a deep dive into important topics that have less coverage in other introductory psychology textbooks. This includes cross-cultural psychology, stereotypes and discrimination, evolutionary psychology, sex and gender, climate change, health psychology, and sport psychology. This truly modular format - ideal for both face to face and virtual learning - makes it easy for instructors to customize their readings and assign exactly what they wish to emphasize. The book also contains an abundance of pedagogical features, including numerous hands-on activities and/or group discussion activities, multiple-choice practice quizzes, and an instructor exam bank written by the authors. By covering both classic and contemporary topics, this book will delight students and instructors alike. The modular format also makes this a useful supplementary text for classes in nursing, medicine, social work, policing, and sociology.

*Not by Chance Alone* Feb 12 2021 Social psychologist Elliot Aronson reflects on his life and career, discussing his childhood, family, theories, experiments, blindness, and other topics.

*Research Integrity* Nov 11 2020 "Scientific discoveries often build on - and are inspired by - previous discoveries. If the scientific enterprise were a tower of blocks, each piece representing a scientific finding, scientific progress might entail making the tower bigger and better block by block, discovery by discovery. Rather than strong wooden blocks, imagine the blocks, or scientific findings, can take on shape based on scientific accuracy. The most accurate pieces are the strongest and sturdiest, while the least accurate are soft and pliable. Building a tower of the scientific enterprise with a large number of inaccurate blocks will cause the tower to start to wobble, lean over, and potentially collapse, as more and more blocks are placed upon weak and faulty pieces"--

Maximum Influence Aug 28 2019 How would you like to be able to read anyone instantly? Get people to trust you instinctively? Change minds easily? Convince anyone to give you almost anything? These "powers" are not unobtainable Jedi mind tricks but are actual skills that everyday people can discover and develop within themselves--today! The secret lies in the 12 Laws of Persuasion. Author and leading authority on persuasion, motivation, and influence Kurt Mortenson has studied the traits, habits, and mindsets of master influencers for over 20 years and has formed what he calls the 12 Laws of Persuasion, which anyone can master and put to work for themselves. These laws include:• The law of dissonance• The law of contract• The law of expectation• The law of esteem• The law of obligation• And moreIn *Maximum Influence*, readers will learn why each law works, how to use each one, and what to avoid in carrying it out. Complete with new case studies and cutting-edge influencing techniques, this invaluable, must-have resource provides the keys to mastering the crucial tool anyone must develop and utilize in order to find success and prosperity--influence!

Exploring Social Psychology Aug 09 2020 "This is a book I (David) secretly wanted to write. I have long believed that what is wrong with all psychology textbooks (including those I have written) is their overlong chapters. Few can read a 40-page chapter in a single sitting without their eyes glazing and their mind wandering. So why not organize the discipline into digestible chunks--say forty 15-page chapters rather than fifteen 40-page chapters--that a student could read in a sitting, with a sense of completion? Thus, when McGraw-Hill psychology editor Chris Rogers first suggested that I abbreviate and restructure my 15-chapter, 600-page *Social Psychology* into a series of crisply written 10-page modules, I said "Eureka!" At last a publisher willing to break convention by packaging the material in a form ideally suited to students' attention spans. By presenting concepts and findings in smaller bites, we also hoped not to overload students' capacities to absorb new information. And, by keeping *Exploring Social Psychology* slim, we sought to enable instructors to supplement it with other reading"--

**Fresh Perspectives: Introduction to Psychology** Apr 04 2020

Social Psychology Nov 04 2022 Reflecting your students and their world. How many of the students in your Social Psychology course are Psychology majors? Business? Sociology? Education? In the 10th edition of Social Psychology, David Myers once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Boasting over 650 new citations in the 10th edition, Social Psychology is as current as it is captivating. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding "Applying Social Psychology" chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them. This 10th edition also features the contributions of Jean Twenge, author of Generation Me and The Narcissism Epidemic, further bolstering the direct connection to today's students.

Financial Leadership Jul 08 2020 Wie CFOs erfolgreich werden Wie können CFOs nachhaltigen Erfolg sichern und ihr Unternehmen auch durch stürmische Zeiten führen? Dieses Buch wendet sich an jene, die in Unternehmen finanzielle Verantwortung tragen, und an jene, die eine solche Position anstreben. Wie steigert man die Rendite? Wie entschärft man Risiken? Wie wird man zum Partner des CEO? Was motiviert CFOs? Welche Rolle spielen Intuition und Emotion bei Entscheidungen? Mit diesen und weiteren Fragen beschäftigen sich die Autoren und schöpfen dabei aus der Erfahrung von 130 interviewten CFOs.

Applying Social Psychology Aug 21 2021 The Second Edition of this best selling textbook continues to offer a simple, systematic, step-by-step guide to doing applied psychology. Using the authors' own PATH model, the text presents a new methodology for applying primarily social psychological theory to a wide range of social problems. With real-world case studies, end-of-chapter exercises and interviews with leading social psychologists, Applying Social Psychology guides students to define a problem, conduct a theory-based analysis, develop an explanatory model, set up and execute a research project to test the model, and develop an intervention. Written in the same engaging and accessible way, this Second Edition offers: A new appendix with examples of PATH model applications An extended glossary Case studies from organizational, health, and environmental psychology Recent applied social psychology research More focus on applied evolutionary psychology Social network analysis and social media as research tools. This is a highly practical text, which can be used by introductory and advanced level students who want to learn how to analyze practical problems and develop solutions based upon social psychological theory and research.